

# WHY CHOOSE KEEPING SAFE?



## FROM OUR PARTICIPANTS...

Participants said that Keeping Safe™ has taught them to:



'Speak up when I don't feel safe' (88%)

'Make sure the driver is always safe to drive' (87%)



'Always have a plan to get home safely' (83%)

'Plan to avoid risky situations' (83%)



'Be more confident if faced with risky situations' (80%)

'Make sure the car I am in as a driver/ passenger is safe' (80%)

Two weeks post-program participants said they had used learnings to:



'Avoid risky situations' (71%)

'Be more confident and speak up in risky situations' (70%)



'Be a better driver' (53%)

'Avoid crashes' (50%)

Additionally:



78% discussed the program with parents and friends

92% felt free to speak openly and honestly in the program

## AWARDS & RECOGNITION...

In March 2017 Keeping Safe™ won the School Programs category of the Australian Road Safety Awards judged superior to 14 other programs.

"Keeping Safe is central to shift the change in attitude and behaviour in the younger generation to keep all members of the community safe and we highly recommend it to all school and community groups." **Scott Weber, President, NSW Police Association**

"The Keeping Safe program uniquely targets young students preparing to get their licence. The interactive content, delivery methods and use of Peer Mentors are key to the program's effectiveness and helps students build practical skills and strategies to use as both drivers and passengers." **Gregory B Whitby, Executive Director of Schools, Parramatta Diocese**

"The Blue Datto Foundation has lived up to its vision that 'Each person has the right to enter adulthood carrying positive attitudes and behaviours, supported and encouraged by their families, friends and communities.'" **The Hon. Stuart Ayres MP, Member for Penrith, Minister for Trade, Tourism & Major Events, Minister for Sport**

## OUR PARTNERS:



**Deloitte.**